

## **MARKETS AND INVESTMENTS PRIVACY POLICY (THE “PRIVACY POLICY”)**

Markets and Investments is committed to protecting your privacy and this Privacy Policy sets out our privacy practices in relation to the Markets and Investments Site. Please take the time to review this Privacy Policy carefully as it tells you how your personal information will be treated by us. By using the Markets and Investments Site, you unconditionally agree to be bound by this Privacy Policy.

Markets and Investments wants to offer you the best possible online experience. Hence, additional functions, features, products or services are incorporated into the Markets and Investments Site from time to time. This, and our commitment to protecting the privacy of your personal information, may result in periodic changes to this Privacy Policy. As a result, please remember to refer back to this Privacy Policy regularly to review any amendments.

Any questions regarding our Privacy Policy should be directed to Markets and Investments' privacy policy manager at [HYPERLINK "mailto:privacy@marketsandinvestments.com" privacy@marketsandinvestments.com](mailto:privacy@marketsandinvestments.com) or alternatively, see the contact us section on the Markets and Investments Site.

### **What do we collect and use personal information for?**

If you require our data gathering or primary and secondary research services or take up our 9 Months Free trial Offer we will collect personal information from you as part of the process.

We collect this information in order to:

Communicate effectively with you regarding the service you requested

Anticipate any problems with services supplied to you

Provide you with appropriate access to our services

Inform you of our database launch and related service information

We will collect and process personal information about you for these purposes (including your name, e-mail address, company name, company address, contact telephone number, country where your company is located). This information will only be used for the purposes set out above.

Markets and Investments may use a third party data processor or processors to process the information set out above on its behalf. Where it does this, that information will be made available to such data processor(s) purely for the purposes of processing that information on behalf of Markets and Investments in accordance with Markets and Investments' instructions and not for any other purpose.

#### *Log files/IP addresses*

When you visit our Markets and Investments Site, we automatically log your IP address (the unique address which identifies your computer on the internet) which is automatically recognised by our web server. We use IP addresses to help us administer the Markets and Investments Site and to collect broad demographic information for aggregate use. We do not link IP addresses to personally identifiable information.

#### *Non personal information*

We may automatically collect non personal information about you such as the type of Internet browser you use or the site from which you linked to the Markets and Investments Site. You cannot be identified from this information and it is only used to assist us in providing for

effective use of the Markets and Investments Site. We may from time to time supply the owners or operators of third party sites from which it is possible to link the Markets and Investments Site with information relating to the number of users linking to the Markets and Investments Site from their sites. You cannot be identified from this information.

#### *Disclosing your information to others*

Other than the disclosures referred to in this policy, we will not disclose any personal information without your permission unless we are legally entitled or obligated to do so (for example, if required to do so by Court order or for the purposes of prevention of fraud or other crime).

We will only sell or rent your personal information to a third party as part of a sale of the assets of Markets and Investments, and having ensured that steps have been taken to ensure that your privacy rights continue to be protected.

#### *Information about products and services*

When registering on the Markets and Investments Site, you may be given the choice to opt-in to receive:

Information about future Markets and Investments news.

Information on services and other related information.

We will only send you this information if you have opted to receive them. If you wish to stop receiving them at any time, please send an email with the subject heading "unsubscribe" to [HYPERLINK "mailto:webmaster@marketsandinvestments.com"](mailto:webmaster@marketsandinvestments.com) [webmaster@marketsandinvestments.com](mailto:webmaster@marketsandinvestments.com).

#### *Keeping our records accurate*

All records are held on our file for a period of 12 months unless you have agreed to Markets and Investments retaining your record on file for a longer period.

We aim to keep the information as accurate as possible. If you have another query relating to your information, please contact us as set out below.

#### *Security*

We have implemented technology and policies to safeguard your privacy from unauthorised access and improper use and will continue to update these measures as new technology becomes available.

#### *Third party Sites*

We cannot be responsible for the privacy and practices of other sites even if you have access to them using links from the Markets and Investments Site and we recommend that you check the policy of each site that you visit.

In addition, if you linked to the Markets and Investments Site from a third site, we cannot be responsible for the privacy policies and practices of the owners or operators of that third party site and recommend that you check the policy of that third party site and contact its owner or operator if you have any concerns or questions.

#### *Contacting us*

If at any time you would like to contact us with your views about our privacy practices, or with any enquiry relating to your personal information, you can do so by sending an e-mail to us at either HYPERLINK "mailto:webmaster@marketsandinvestments.com" [webmaster@marketsandinvestments.com](mailto:webmaster@marketsandinvestments.com) or HYPERLINK "mailto:privacy@marketsandinvestments.com" [privacy@marketsandinvestments.com](mailto:privacy@marketsandinvestments.com).